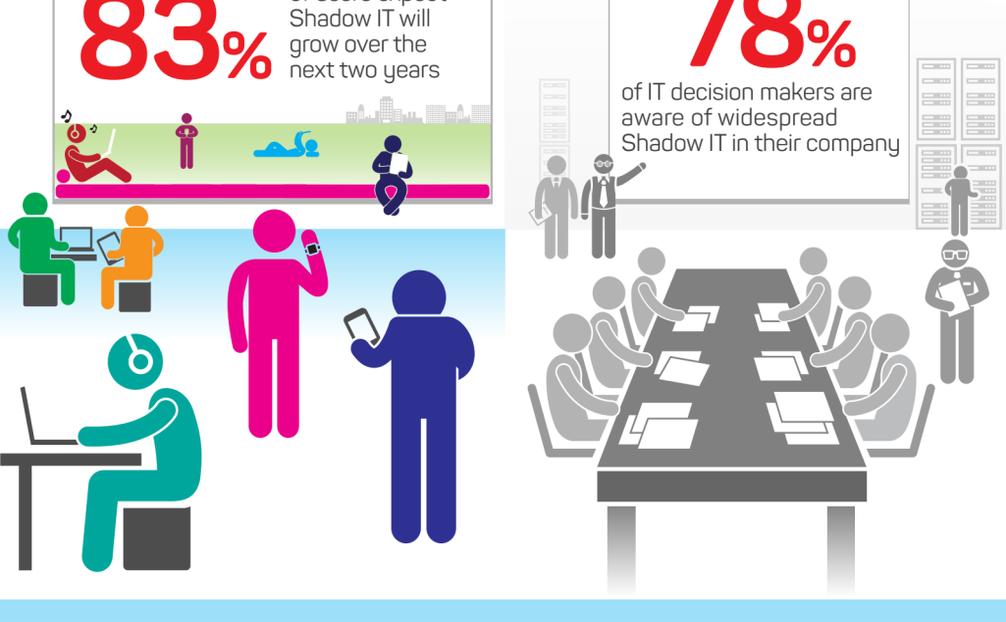


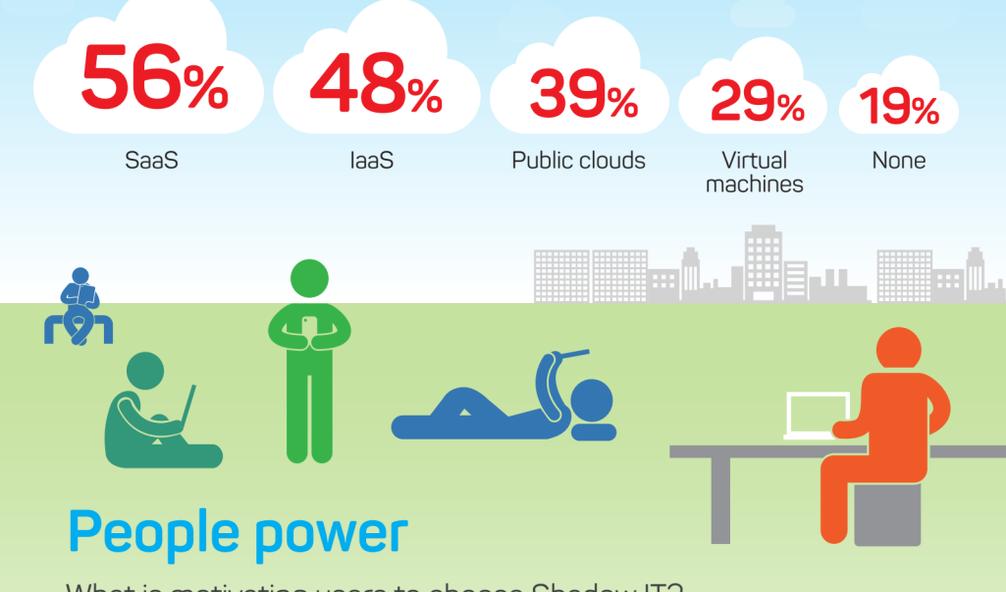
The People Vs The Ministry of No

With cloud computing services mushrooming, a survey of European enterprises reveals how organizations are becoming increasingly dependent on Shadow IT as more users reach out to it to pick their own tools.



In the clouds

What services do users consume without the IT department's knowledge?



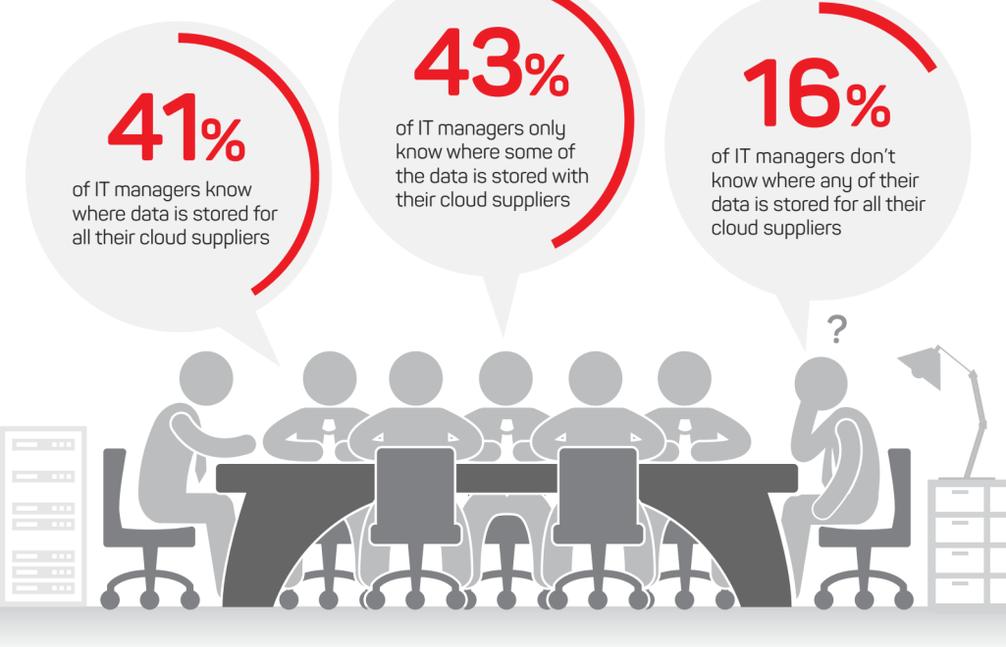
People power

What is motivating users to choose Shadow IT?



Critical data stored in the shadows

Do enterprises know where their data is being stored?

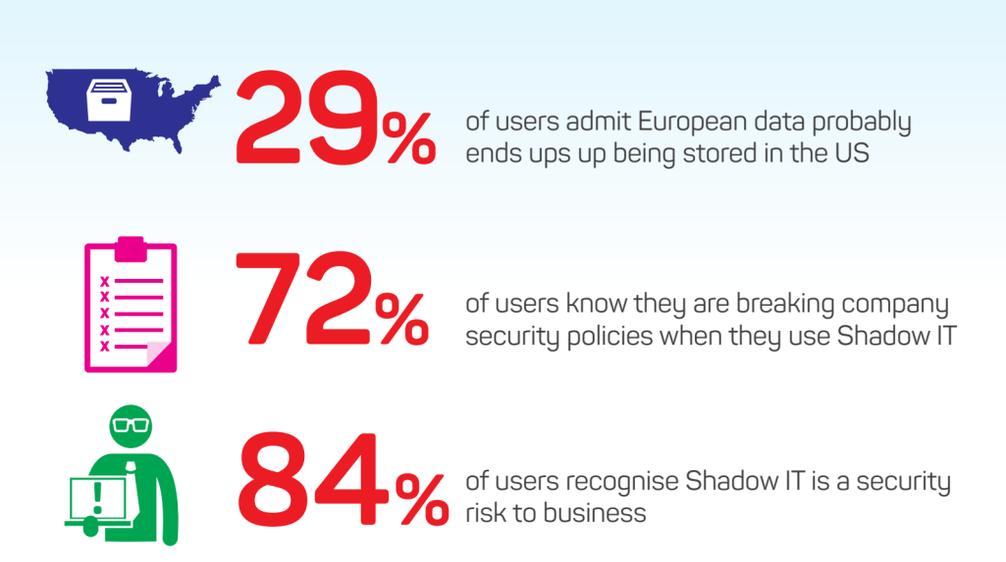


Businesses are increasingly dependent on Shadow IT



Risky business

Cloud services provisioned without permission can lead to data protection and security issues



Coming together to help each other

Shadow IT is here to stay. But don't view it as a problem. Instead, turn it around and see it as an opportunity for IT and business departments to work together to identify the right tools for the job.



Methodology

NTT Communications commissioned independent market researchers Vanson Bourne to carry out a survey of 500 respondents in France, Germany, Spain and the United Kingdom in March 2016. Respondents came from companies with at least 1000 employees and represented a wide variety of industry sectors. The respondents included 250 IT decision makers and 250 business decision makers.